



FOR IMMEDIATE RELEASE

PublicCity PR Adds Clients to Its Expanding Portfolio

Beverly Hills, Mich., March 29, 2011 — PublicCity PR announced the addition of four new accounts to the Beverly Hills-based public relations agency. The announcement was made today by Jason Brown, principal, PublicCity PR.

The firm is pleased to be the agency of record for:

- **Litter-Robot (www.litter-robot.com)** – Automated Pet Care Products, Inc., based in Pontiac, Mich., is the maker of the Litter-Robot™, the only automated, self-cleaning litter box product made in the USA. The Litter-Robot makes life easier for cat owners by eliminating the daily hassle of litter box scooping.
- **Morton's The Steakhouse Troy (www.mortons.com)** – The iconic steakhouse with a reputation for quality steaks and seafood.
- **Vital Skills International (www.vitalskillsintl.com)** – Vital Skills International, based in Rochester Hills, Mich., is a preeminent provider of solutions for individuals, teams, and organizations experiencing roadblocks with the human side of change. Vital Skills International is the sole licensed Michigan-based provider of consulting and training based on VitalSmarts™ research and content.
- **Wolfson Bolton PLLC (www.wolfsonbolton.com)** – Troy, Mich.-based Wolfson Bolton PLLC specializes in bankruptcy, creditors' rights, and commercial litigation services.

"We are excited and privileged to be selected to manage the public relations programs for our new clients," said Brown. "We look forward to working with each of these businesses in sharing their stories with the media and the communities they serve."

PublicCity PR provides reliable, affordable strategic media and community relations for its clients. In 2010, The Detroit Regional Chamber named PublicCity PR one of their "On the Rise" companies.

About PublicCity PR

PublicCity PR is a publicity company, focused on quickly and effectively garnering publicity and raising the visibility of its clients through the development and execution of strategic media and community relations programs and initiatives. Based in Beverly Hills, Mich., the company is committed to providing its clients the personal attention they need and the results they deserve at a budget they can afford. For more information about PublicCity PR and its services, visit, www.PublicCityPR.net.

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