

Giving back: Bright House Networks of Michigan

■ **TODAY'S SUBJECT:** Bright House Networks of Michigan

■ **THE CAUSE:** Livonia Family YMCA

■ **BACKGROUND:** Bright House Networks of Michigan, a cable, high-speed Internet and digital phone services company that serves Farmington Hills, Livonia, Novi and Redford Township, recently provided a \$50,000 grant to the Livonia Family YMCA to launch the Bright Kids Network at the facility. The network is to provide afterschool and summer learning programs, scholarships for community youths, along with additional funding for new program development and awareness. The room will also be wired with complimentary Bright House digital cable and high-speed Internet. Twelve computers have also been donated by Bright House to the Livonia Family YMCA, the Farmington YMCA and to Farmington Youth Assistance in support of afterschool programs.

“Our goal with the Bright Kids program is to provide the children of our community with

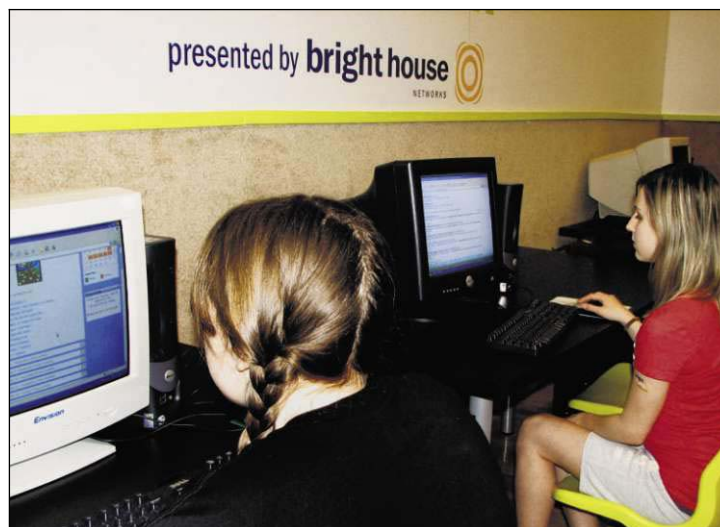
access to vital afterschool learning programs,” said Robert McCann, president of Bright House.

■ **RESULTS:** For ages 8-12, the Bright Kids Network room offers supervised activities from 5-8 p.m. Monday-Thursday. The room offers study areas, computers, board games, television and a Wii gaming system with age-appropriate games.

“The Livonia Family YMCA has always offered a safe place for kids to learn and grow,” said Laura Perlowski, executive director, Livonia Family YMCA. “Corporate support, like that of Bright House Networks, is crucial to us for providing our area youth a safe and productive environment after school.”

■ **INFORMATION:** To learn more about the Bright Kids Network at the Livonia Family YMCA, visit www.ymcadetroit.org or contact the Livonia Family YMCA at 734-261-2161.

Giving Back recognizes philanthropy and volunteerism in the Michigan business community. To nominate your company, boss, colleague or employee, e-mail Randy Essex, ressex@freepress.com.



LEIGH BYRD/Bright House Networks

Holmes Middle School students Karely Byrd, left, and Chelsi Preuc use Bright House Networks computers donated to the Livonia Family YMCA.